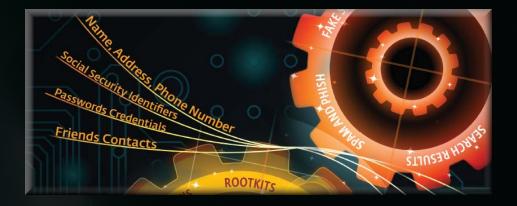


Facing the Challenge

The reality of malware today...

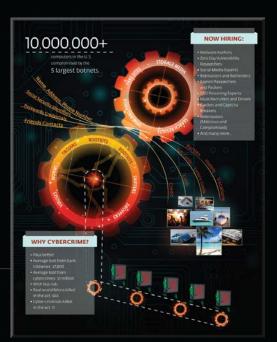






The Industrialization of malware

- Well-funded production and distribution systems
- Well-documented in security circles
- Not well understood at C-level
- Not well known at the user-level
- Produces over 200,000 threats per day (new malware + variants)





Know the enemy

MALWARE, INC.

Turning your data into our dreams

















Hallmarks of a mature industry

- Division of labor
 - Leveraging specialized skill sets
- Market-based pricing
 - From raw materials to skills
- Productized and packaged
 - Point-and-click GUIs
 - Support services
 - Marketing metrics and A/B testing

NOW HIRING:

- Malware Authors
- Zero Day Vulnerability Researchers
- Social Media Experts
- · Botmasters and Botherders
- Exploit Researchers and Packers
- SEO Poisoning Experts
- Mule Recruiters and Drivers
- Carders and Captcha Breakers
- Webmasters (Malicious and Compromised)
- And many more...



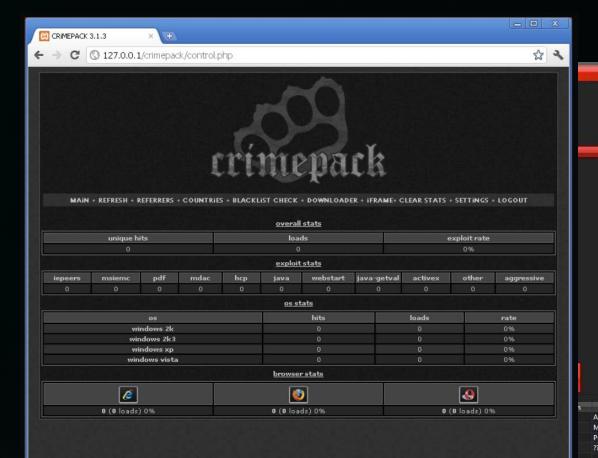
Examples



*Thanks to Brian Krebs for sharing screenshots: krebsonsecurity.com And to Dr. Mark Vriesenga, BAE systems

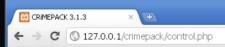








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AdChoices ▷

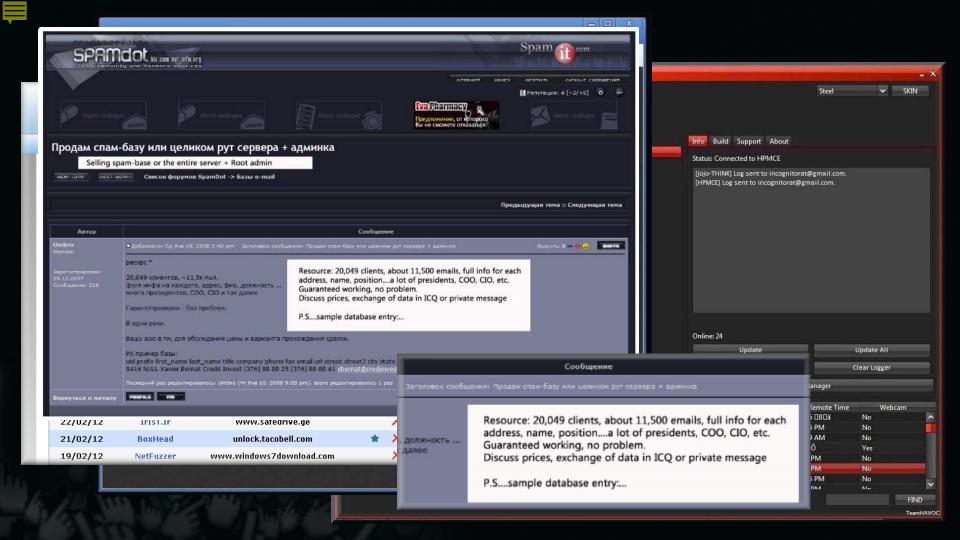
■ Syndicate

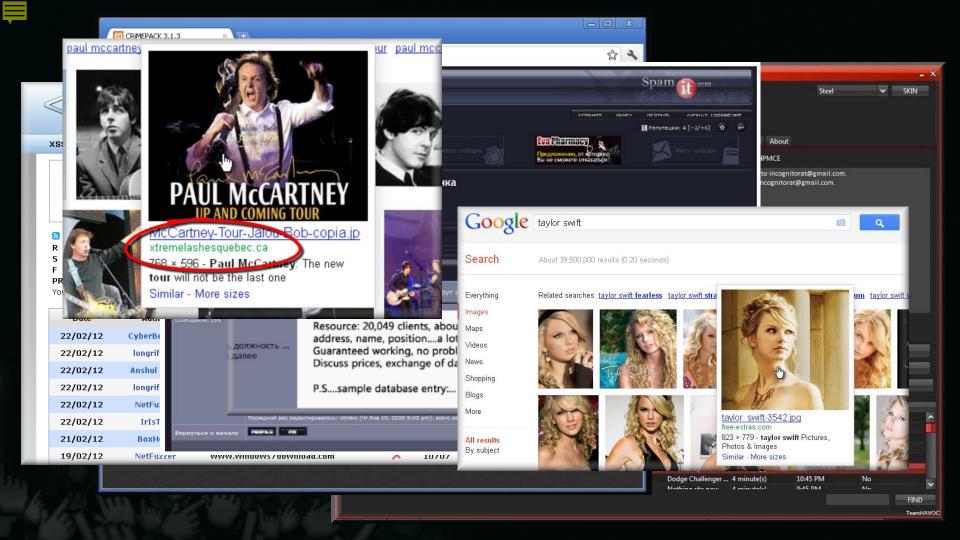
- R Domains already xss'ed.
- **S** Famous and Government web sites.
- F Status: Fixed/Unfixed.
- PR Pagerank by Alexa®.

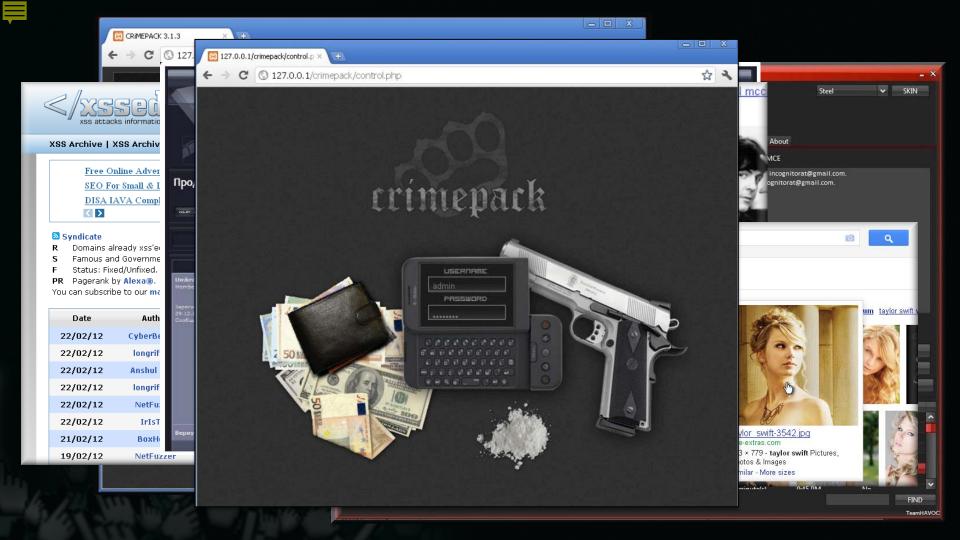
You can subscribe to our mailing list to receive alerts by mail.

Date	Author	Domain	R	s	F	PR	Category	Mirror
22/02/12	CyberBellona	ghrc.nsstc.nasa.gov		*	×	846	xss	mirror
22/02/12	longrifleOx	catalogue.adidas.com	R	*	×	4378	xss	mirror
22/02/12	Anshul katta	www.hcltech.com			×	35647	xss	mirror
22/02/12	longrifle0x	www.college.harvard.edu		*	×	1386	xss	mirror
22/02/12	NetFuzzer	noticias.uol.com.br		\star	×	7128	xss	mirror
22/02/12	IrIsT.Ir	www.safedrive.ge			×	6809324	xss	mirror
21/02/12	BoxHead	unlock.tacobell.com		*	×	20763	xss	mirror
19/02/12	NetFuzzer	www.windows7download.com			X	10707	xss	mirror













Low risk, high reward

- Bigger payoff with less chance of getting shot
- Traditional crime is dropping
- Cybercrime is rising

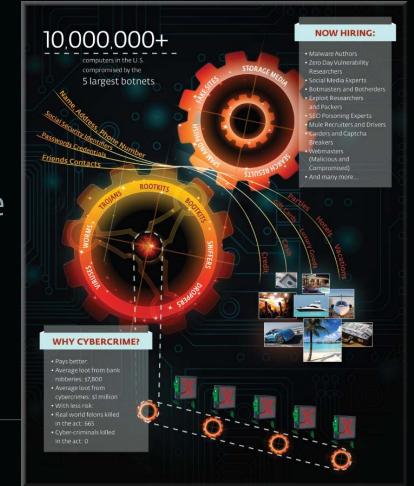






Adds up to?

- Serious threat
- Still gearing up
- Requires serious response
 - From law enforcement
 - To company networks
 - And end users (all of us)







Internet Security

